



**B2B PLATINUM Level Sponsorship Agreement**  
**\$3,000 Cash or Over \$6,500 In Kind**  
**(\$16,050 Value)**

This Agreement (the "Agreement") is between \_\_\_\_\_ and **EXHIB-IT! Tradeshow Marketing Experts ("EXHIB-IT!")** concerning the **Platinum** level sponsorship of the 2018 B2B Expo event scheduled for Tuesday April 24, 2018 at Isleta Resort & Casino.

**Terms of Agreement:**

1. **Terms of Agreement:** The terms of this Agreement shall commence on **Date of Signed Agreement** and shall expire on **May 31, 2018** unless sooner terminated in accordance with the provisions of this Agreement (the "Term").
  
2. **Conditions of Agreement:**
  - A. For all Cash Platinum Sponsors, payment for sponsorship must be paid on or before **January 15, 2018**.
  
  - B. Sponsor to provide logo and company information for benefits after signing of agreement. **(We need your logo)**.
  
  - C. EXHIB-IT! will provide all items as laid out in corresponding sponsorship:
    - **UPGRADED** Company logo (MEDIUM) on all marketing materials, event signage and on B2B Landing Page with company website link, postcards, flyers, online display logo ad with link -- Estimating over 40,000; newsletter outreach to over 5,000 recipients 2x/month (From Date of Signed Agreement-May). **\$8,000 Value**
  
    - Monthly Social Media Mention with link to social media company page where applicable (From Date of Signed Agreement-May). **\$1,200 Value**
  
    - (2) VIP Sponsor Party on April 23, 2018 from 7-9 pm at the Concierge Suite at Isleta Resort & Casino. **\$250 Value**
  
    - Exhibit 10' Platinum Exhibit Space at Event in Prime Location, including Premium Passport listing, at Event with (8) Free Admission passes to the event. **\$1,500 Value**

- Company name recognition on all media spots. **\$2,000 Value**
- Company mentions at the event throughout the evening, Audio and Video. **\$800 Value**
- Lead Generation App Usage at Event for Scanning Name Badges with Qualifier questions with access to exported lead list from visitors at your booth. **\$500 Value**
- 300x250 Rotating Digital Ad placed on B2B Home Page (From Date of Signed Agreement through May). **\$1,800 Value**

3. **Termination of Agreement:** This agreement will terminate on **May 31, 2018** unless mutually agreed by both EXHIB-IT! and Sponsor whereas a revised contract agreement can be executed. Upon lack of provision of conditions set forth, the agreement may be terminated by either party at any time.

**AGREED TO AND ACCEPTED:**

EXHIB-IT!

Sign:

Print Name:

Date:

**AGREED TO AND ACCEPTED:**

COMPANY:

Sign:

Print Name:

Date: