



**B2B DIAMOND Level Sponsorship Agreement**  
**\$5,000 Cash Sponsorship**  
**(Value: \$21,750.00)**

This Agreement (the "Agreement") is between \_\_\_\_\_ and **EXHIB-IT!** concerning the **Diamond** level sponsorship of the 2018 B2B Expo event.

**Terms of Agreement:**

1. **Terms of Agreement:** The terms of this Agreement shall commence on **Date of Signed Agreement** and shall expire on **May 31, 2018** unless sooner terminated in accordance with the provisions of this Agreement (the "Term").
2. **Conditions of Agreement:**
  - A. Payment for sponsorship must be paid in full on or before **January 15, 2018**.
  - B. Sponsor to provide logo and company information for benefits after signing of agreement. **(We need your logo)**.
  - C. EXHIB-IT! will provide all items as laid out in corresponding sponsorship package:
    - **UPGRADED** Company logo (LARGEST) on all marketing materials, event signage and on B2B Landing Page with company website link, postcards, flyers, online display logo ad with link -- Estimating over 40,000; newsletter outreach to over 5,000 recipients 2x/month (From Date of Signed Agreement-May). **\$8,000 Value**
    - Monthly Social Media Mention with link to social media company page where applicable (From Date of Signed Agreement-May). **\$1,200 Value**
    - Company mentions at the event throughout the evening, Audio and Video. **\$800 Value**
    - Lead Generation App Usage at Event for Scanning Name Badges with Qualifier questions with access to exported lead list from visitors at your booth. **\$500 Value**
    - (4) VIP Sponsor Party on April 23, 2018 from 7-9 pm at the Concierge Suite at Isleta Resort & Casino. **\$400 Value**
- **UPGRADED TO** Exhibit 10x20 Space at Event in Prime Location, including Premium Passport Listing, with (10) Free Admission Passes to the event. **\$2,000 Value**

- Invite & Appearances on television and in-person radio interviews promoting event. **\$1,000 Value**
- Company name recognition at beginning (lead in) of all event media spots. **\$1,500 Value**
- **UPGRADED** 728x90 Digital Ad Banner placed on B2B Home Page (From Date of Signed Agreement-May). **\$2,000 Value**
- Company Rep to be present on stage for Best Local Brand award presentations. **\$500 Value**
- Company Rep to have on-stage mic time at event for a minimum of 2 minutes. **\$500 Value**
- Company Logo in Gobo Lighting on ceiling at Event for promotion for Diamond Sponsor. **\$1,500 Value**
- Copy of Attendee List with contact information within one week, post event. **\$1,850 Value**

3. **Termination of Agreement:** This agreement will terminate on **May 31, 2018** unless mutually agreed by both EXHIB-IT! and Sponsor whereas a revised contract agreement can be executed. Upon lack of provision of conditions set forth, the agreement may be terminated by either party at any time.

**AGREED TO AND ACCEPTED:**  
EXHIB-IT!

Sign:

Print Name:

Date:

**AGREED TO AND ACCEPTED:**  
COMPANY:

Sign:

Print Name:

Date: